

Press release

TF Urban at Paris Design Week

@ Les Docks -Cité du Design et de la Mode

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www.tf-urban.com

<http://www.maison-objet.com/en/paris-design-week/participants/september-2015/tf-urban?offset=0>

<http://www.maison-objet.com/en/paris-design-week/participants/september-2015/la-cite-de-la-mode-et-du-design#>

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TF URBAN, the urban furniture brand by Tôlerie Forezienne, has progressively become a reference for integrating design into its creations. Over seven years, the company has increased its collaborations with designers and design agencies: Marc Aurel, Christian Ghion, Lucille Soufflet, Pierre Yovanovitch, Saguez &Parteners, MBD Design and more. It has also taken part in all of the International Design Biennials of Saint Etienne since 2008; this year the company arranged a workshop with the Ecole Supérieur d'Art et de Design de Saint Etienne (ESADSE). The winning products will be exhibited at the City of Fashion and Design during Paris Design Week. These many experiences have embedded design into the brand; today design is fully integrated within the culture of the company and by each of its 100 employees.

Tôlerie Forezienne, along with its brands TF URBAN, TF SIGNAL, TF CREATION, TF METAL, is the ideal industrial partner for all creative professionals, designers, architects and interior designers.

www.tf-urban.com

www.tf-creation.com

www.tf-signal.com

www.tf-metal.com



Ilot

Designer: Mikael Paquet
In partnership with ESADSE

135

Designer: Céline Renaudie and Maxime
Burnichon
In partnership with ESADSE



Acolytes

Designer: Astrid Amadieu & Carol Landriot
In partnership with ESADSE



DVAM

Designer: Mikael Rigaudon



Lock & Love

Designer: Mathieu Tournaire



Sofa

Designer: Pierre-Simon Bouix (Studio TF)



MX

Designer: Pierre-Simon Bouix (Studio TF)